

Anglo - Chinese School
(Independent)



PRELIMINARY EXAMINATION 2025

**IB DIPLOMA PROGRAMME
YEAR 6 (IBDP II)**

**ENGLISH A LANGUAGE AND LITERATURE
STANDARD LEVEL
PAPER 1**

Monday

15 September 2025

1 hour 15 mins

INSTRUCTIONS TO CANDIDATES

- Do not open this examination paper until instructed to do so.
- Write a guided analysis of text 1 or text 2.
- Use the guiding question or propose an alternative technical or formal aspect of the text to focus your analysis.
- The maximum mark for this examination paper is [20 marks].



This question paper consists of 5 printed pages.

[Turn over

Write a guided analysis of **one** of the following texts.

1.

The following text is a post from the blog shop of Cambio & Co., a Filipino jewellery company based in Toronto and Manila, highlighting its vision and mission.

Cambio & Co.

SHOPABOUT USFILIPINO STORIESPHILIPPINES STYLE QUIZ

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Behind Cambio: A Look Into The Next 100 Years

By Gelaine Santiago

[When it comes to making a choice at Patagonia \(a company that inspires us\), you can forget about fiscal reports and quarterly metrics.](#) Instead, the question is a much simpler one: “How do we build for the next 100 years?”



One of Patagonia's best known ads, telling people not to buy their new products. Instead, repair what they already own.

5 We asked ourselves that question, both as founders of a growing online business, and as global citizens.

How do we survive and thrive and build something we'll be proud of 100 years from now?

10 Cambio Market had a successful year in 2017, but we don't just want 2018 to count. We want it and the next 99 years to matter. So we created a vision that will last us a century.

CAMBIO RULES TO LIVE BY FOR THE NEXT 100+ YEARS

1. Always Go Back To Why.

15 When it comes to making any decision at Cambio Market, we want to be razor focused. Are we doing this because other brands are doing it? Because it's expected of us? Because it will drive sales? If it is, then we shouldn't do it.

But what if we're doing it because it goes back to our mission to create an appreciation for Filipino craftsmanship? If it contributes to the creation of *more and better* employment for Filipinos? If it uplifts people who make and purchase our products? If it helps build a better future for everyone and everything in it?

If it's a yes, then let's make it happen.

2. Work With Good People.

There are a lot of talented people out there, but talent isn't the same thing as passion. And we want to only work with people who share our values, our drive and our *Why*.

We promise to work only with community partners who are uncompromising in their commitment to create fair, dignified, and meaningful employment for their workers. Our partners must be the best examples of what Filipino entrepreneurship is like. And the same must be said for anyone we partner with, especially as the Cambio team continues to grow.

3. Ask For Help And Give Help.

We do better together. And we vow to be a business that gives generously, both with our money and our time, to create the most positive impact we can within our communities in the Philippines and abroad.

But we also humbly accept that we can't do it alone. When we need help, we must ask for it. And when we can help others, we must offer it. We believe in harnessing the talents and collective powers of our global community in a way that is always respectful, positive, and meaningful for the communities our work impacts most.

4. Think Long-Term.

It's easy to become misguided and misled, especially when you're a business that needs to survive and thrive. But we promise to stay focused - to follow the Patagonia philosophy and to make decisions that will see us through to the next 100 years. Because if we can't build something good that lasts, then we shouldn't build it at all.

Thank you for being part of our journey to build something great.

We're looking forward to making 2018 (and the next 99 years) count.

Sincerely,

Gelaine & Jérôme
Cambio Market

- How do authorial choices convey the company's vision and mission?

2.

The following text is an infographic from the Parent-Infant Foundation that features *The First 1001 Days Movement*, a group of organisations and professionals working together to raise awareness on the emotional wellbeing of babies.

Investing in the emotional wellbeing of our babies is a wonderful way to invest in the future.

Giving children the best start in life.

Improving the mental and physical health of the next generation.

Reducing risky and antisocial behaviour and the costs they bring.

Building a skilled workforce to support a thriving economy.

Creating a compassionate society.



The **first 1001 days**, from conception to age two, is a period of rapid growth. During this time **babies' growing brains** are **shaped by their experiences**, particularly the **interactions** they have with their parents and other caregivers. What happens during this time lays the **foundations for future development**.



Early relationships between babies and their parents are incredibly important for building healthy brains.

I need a **secure relationship** with at least one sensitive, nurturing caregiver who can respond to my needs.



Supporting my parents and other important people in my life to develop this relationship will give me the best start in life.



Stress factors such as domestic abuse and relationship conflict, mental illness, substance misuse, unresolved trauma and poverty can make it harder for my parents to provide me with the care I need. The more adversities that my family experiences, the harder it can be to meet my needs.



Healthy social and emotional development during the first 1001 days:



- Lays the foundations for lifelong mental and physical health.
- Means I feel safe and secure, ready to play, explore and learn.
- Leaves me ready to enjoy and achieve at school, and progress in the workforce.
- Enables me to understand and manage my emotions and behaviours; which means that I can make a positive contribution to my community.
- Gives me skills to form trusting relationships and to be a nurturing parent myself; sowing the seeds for the next generation.



Tackling adversity + supporting early relationships healthier brains + better futures

References and further information can be found on <https://1001days.org.uk/resources>



- How do visuals and language present key ideas to the reader?

Disclaimer:

Texts used in IB language assessments are taken from authentic sources. The views expressed within them belong to their individual authors and do not necessarily reflect the views of the IB.

Text 1 Gelaine, S. (2018). *Behind Cambio: A look into the next 100 years*. Cambio & Co.
Retrieved July 22, 2025, from <https://www.shopcambio.co/blogs/news/behind-cambio-a-look-into-the-next-100-years>

Text 2 Parent-Infant Foundation. (2020). *Infographics*. Retrieved August 10, 2025, from
<https://parentinfantfoundation.org.uk/1001-days/resources/infographics/>

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